

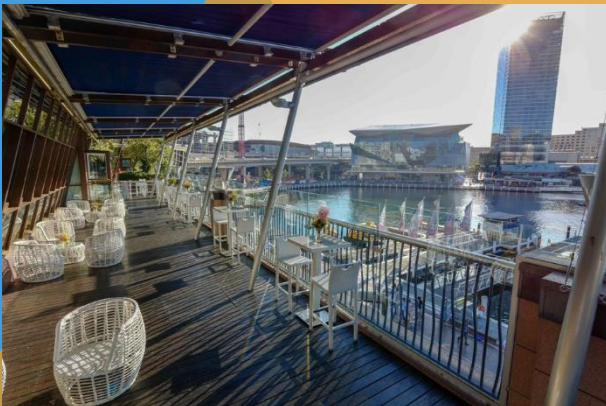


CONTINENCE FOUNDATION OF AUSTRALIA NEW SOUTH WALES

CONFERENCE

FRIDAY 26 AUGUST 2022

SPONSORSHIP PROSPECTUS



VENUE: Dockside Convention Centre:
Level 1, Wheat Rd
Cockle Bay Wharf, Sydney

TOPIC: There is never enough time to
talk about continence ...but
let's try

INVITATION TO EXHIBIT

NSW State Education and Activities Committee of the Continence Foundation is very pleased to be able to present this one-day conference in NSW for health professionals with a special interest in continence management.

We wish to invite industry partners, manufacturers and suppliers of continence related products to participate in the exhibition in support of this program. Your company's participation will confirm your position as a major industry stakeholder and provide opportunities to both grow your business and educate delegates. We anticipate attendance of approximately **160** delegates from Sydney, regional NSW and ACT.

We look forward to your organisations' involvement and contribution to the success of this conference. Sponsorship packages have been created for your consideration and vary depending on the presence you wish to have at this conference.

Dr Jenny King
Chair, NSW State Education and Activities Committee
Continence Foundation of Australia

*Please direct all enquiries to: Katie Griffiths, Cornerstone Events, Continence Foundation Event Organisers
Email: events@continence.org.au | Phone: 03 8692 8400*

0810	Welcome	
0820-0840	Childhood UTIs – which investigations, when to refer	Ani Deshpande
0840-0900	Toilet training in ASD – what can we do when there is no specialised assistance?	Renee Collins
0900-0920	Faecal loading in children	Dr Patrina Caldwell
0920-0940	Familial overactive bladder – genetic or learned	Dr Gaya Raman
0940-0950	Discussion	
0950-1020	Morning tea & Exhibition	
1020-1040	Does faecal incontinence cause urinary tract infections?	Vicki Patton
1040-1100	Catheter biofilm and predicting UTI	Dr Bonne Lee
1100-1120	Management of incontinence associated dermatitis	Michelle Barakat-Johnson
1120-1140	Haemorrhoids and faecal incontinence	Cherry Koh
1140-1150	Discussion	
1150-1250	Lunch & Exhibition	
1250-1310	The bladder in Parkinson's disease	George Szonyi
1310-1330	When do we consider neurological investigation with OAB symptoms?	Tom Jarvis
1330-1350	Continence management in cerebral palsy	Kylie Wicks
1350-1410	Update on SNS, PTNS and TTNS	Audrey Wang
1410-1420	Discussion	
1420-1450	Afternoon tea & Exhibition	
1450-1510	Self-managed pessary use	Amy Hansen
1510-1530	Intravaginal devices for incontinence – fitted and OTC	Tara O'Reilly
1530-1550	Exercise activities – what is bad for the pelvic floor?	Julia Hlaing
1550-1605	Just when you thought it couldn't get any worse – a quick update on mesh	Jenny King
1605-1615	Discussion	
1615	Thank you, lucky door prize and close	

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP (One opportunity)

Continance Foundation Member only

\$1,700 (+gst)

Inclusions

- Full page advertisement in the onsite Handbook (Color or B&W to be confirmed closer to the conference).
- 5-minute presentation prior to the lunch break.
- Static exhibition spaces to utilise with company material i.e. free standing banner (proposed space = 6m x 1m)
- **Two** unclothed table and chair
- **Two** vendor registration
- Placement of **two** sample of your goods or two marketing flyers (max of each flyer 2 x A4pages) in satchels
- Company logo on the front cover of the onsite Handbook
- Company logo placed on the holding power-point slide, displayed at the beginning and end of sessions and also during breaks, acknowledging sponsorship
- PDF conference attendee list 1 week prior and 1 week post (Delegates name, Company & State only).

SILVER SPONSORSHIP (Two opportunities)

Continance Foundation Member only

\$1,175 (+gst)

Inclusions:

- Half page advertisement in the onsite Handbook (Color or B&W to be confirmed closer to the conference).
- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- **One** unclothed table and chair
- **One** vendor registration
- Placement of **one** sample of your goods or marketing flyer (max 2 x A4pages) in satchels
- Company logo on the front cover of the onsite Handbook
- Company logo placed on the holding power-point slide, displayed at the beginning and end of sessions and also during breaks, acknowledging sponsorship
- PDF conference attendee list provided on the day of the conference (Delegates name, Company & State only).

BRONZE SPONSORSHIP (Multiple opportunities)

Continance Foundation Member only

\$750 (+gst)

Inclusions:

- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- **One** unclothed table and chair
- **One** vendor registration
- Placement of **one** sample of your goods or marketing flyer (max 2 x A4pages) in satchels
- Company logo placed on the holding power-point slide, displayed at the beginning and end of sessions and also during breaks, acknowledging sponsorship
- PDF conference attendee list provided on the day of the conference (Delegates name, Company & State only).

SPONSORSHIP PACKAGES

STATIC EXHIBITION SPACE

Member \$520 (+gst)

Non-Member \$624 (+gst)

Inclusions:

- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- **One** unclothed table and chair
- **One** vendor registration
- Company listing in the Onsite Handbook

ADDITIONAL EXHIBITOR STAFF REGISTRATION

\$85 (+gst)

PLEASE NOTE: Gold sponsorship includes TWO registrations while Silver and Bronze Sponsorship include ONE vendor registration.

Please ensure all your attendees are registered to attend for catering purposes. A unique exhibitor online link will be emailed to the main contact so you can register your staff closer to the conference.

Exhibitor registrations received after 1 week out from the conference, will incur a fee of \$100.

ADVERTISING OPPORTUNITIES

SACHEL SPONSOR (Exclusive opportunity)

Continance Foundation Member only

\$520 (+gst)

Inclusions:

- Exclusive name / logo on satchel
- Recognition in the Onsite Handbook
- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels

SACHEL INSERT

Continance Foundation Member only

\$250 (+gst)

Inclusions:

- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels

LANYARD SPONSOR (Exclusive opportunity)

Continance Foundation Member only

\$400 (+gst)

Inclusions:

- Exclusive use of company lanyard for all delegates

*Lanyards to be supplied by sponsor

ONLINE BOOKINGS WILL BE OPEN FROM MONDAY 13 JUNE. STAY TUNED

TERMS AND CONDITIONS

The following terms and conditions will apply to your application to sponsor and/or exhibit at the NSW Conference, 26th August 2022.

By making an online booking, it confirms your acceptance of these terms and conditions. We do not accept responsibility for any errors, omissions or changes. Details may change without notice. Please refer to the conference website continence.org.au/nsw-conference for the latest information.

Financial facts

Full payment of your sponsor/exhibition fee must accompany your booking. Stand allocation will not be made until full payment is received. Payments are to be made in Australian dollars by cheque, credit card or direct deposit. All prices quoted in the prospectus are exclusive of GST.

Cancellation - If you need to cancel

Your cancellation must be advised in writing. Cancellation fees are as follows –

Cancellation before 5 August 2022 : 25% of booking (21 days from event)

Cancellation before 12 August 2022 : 50% of booking (14 days from event)

Cancellation after 19 March 2022: 75% of booking (7 days from event)

Unless we can re-sell the stand or product, the above fees will apply as per specified dates. The Event Organiser will deduct the applicable cancellation fee from the booking payment and refund the balance. All refunds will be actioned after the event.

Notwithstanding anything here to the contrary, The Event Organiser shall not be liable to Sponsors and/or Exhibitors nor shall the Event Organiser be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostiles, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of The Event Organiser (a "Force Majeure Event"). For avoidance of doubt, a Force Majeure Event includes any measures in connection with COVID-19 or the SARS-CoV-2 virus (or any mutation or variation thereof) that whether individually or when aggregated with all other measures impacts the ability of the Event Organiser to fully and effectively perform its obligations, including but not limited to under any directions or public health orders issued by any governmental authority.

If there is a Force Majeure Event, the Event Organiser may in its sole and absolute discretion decide whether to cancel or postpone the event or convert the event to a virtual event.

If the event is delayed, converted to a virtual event or cancelled because of a Force Majeure Event, then one of the following options will apply and will be based on business decisions at the time of the event:

1. Postponement of Event:

If the Event is postponed because of the Force Majeure Event then Sponsor/Exhibitor may choose, by written notice to the Event Organisers within 5 business days of its receipt of notification of the Force Majeure Event to either:

TERMS AND CONDITIONS CONTINUED

1.1 Apply the booking contribution to the postponed Event conducted by the Event Organiser, and the Sponsor/Exhibitor shall have the same agreement in respect of such postponed Event as detailed in the Sponsorship & Exhibition Prospectus Agreement; or

1.2 Not apply the booking contribution to the postponed Event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to the Event Organiser by the Sponsor/Exhibitor, within 30 days of the completion of the postponed Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibition fail to notify The Event Organiser of its choice within said 5 business days, then 1.2 shall apply by default.

2. Conversion of Event to virtual Event:

If the Event is converted to a virtual event because of the Force Majeure Event, then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business of its receipt of notification of the Force Majeure Event and/or the changed format:

2.1 Apply the booking contribution to the virtual event conducted by The Event Organiser; or

2.2 Not apply the booking contribution to the virtual event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to The Event Organiser by the Sponsor/Exhibition, within 30 days of the completion of the virtual Event, and the balance will be retained by The Event Organiser as a handling fee. Should Sponsor/Exhibitor fail to notify the Event Organiser of its choice within said 5 business days, then 2.2 shall apply by default.

3 . Cancellation of Event

If the Event is cancelled because of the Force Majeure Event then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business days of its receipt of notification of the Force Majeure Event to either:

3.1 Apply the booking contribution to the next event scheduled by The Event Organiser, and the Sponsor/Exhibitor shall have the same rights in respect of such subsequent Event as detailed in the Sponsorship & Exhibition Prospectus Agreement; or

3.2 Not apply the contribution to the next event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 50% of the contribution already paid to The Event Organiser by the Sponsor/Exhibitor, within 30 days of the originally scheduled date for the Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibitor fail to notify The Event Organiser of its choice within said 5 business days, then 3.2 shall apply by default.

You and your staff-onsite

Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately on a unique online registration form that will be provided nearer to the event. All exhibition staff must be registered using the unique link i.e. complimentary exhibitor registration and/or purchased additional exhibitor staff registrations.

Print Entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at the Event Organiser's discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG at least 270 pixels wide with no extra whitespace (preferred for digital) format. No print or digital recognition will be given unless payment terms have been met.

TERMS AND CONDITIONS CONTINUED

Exhibition floor plan

A floor plan will be available at the venue during bump in. Stands are allocated at the discretion of the Event Organisers. Allocation order will be in relation to the level of sponsorship and when full payment received. Please contact the organisers should you have any individual access requirements.

Condition of payment

Sponsorship/exhibitor entitlements will only be delivered upon receipt of a booking form and full payment.

Privacy Statement

Your name and contact information, including email address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and the administration of this event and future events of this type. If you do not consent, please advise us. In addition, your name, organisation and country/state of origin may be published on the Delegate List as per the Privacy Act 1988) which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

Conditions of advertising

For acknowledgement of sponsorship in any Conference Promotional material, sponsors need to have paid in full for their sponsorship and sent their logo with their booking to the Conference Organiser.

Insurance

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. You are solely responsible for any physical, financial loss or damage to your own property including travel, accommodation, and associated cost to attend the event. You must hold a current broadform liability insurance policy for a minimum of \$AUD10,000,000. Please forward a certificate of currency for your insurance to The Event Organisers at least two weeks prior. Entry to the venue will be denied if you have not provided this information.

Disclaimer

The information contained in this Prospectus is correct at the time of publishing. The Committee and Event Organiser reserve the right to change without notice any part of the program, the set-up or speakers. Updates prior to the event will be published on continence.org.au/nsw-conference but it is the responsibility of exhibitors to check continence.org.au/nsw-conference for changes.

Exhibitor notes

You may not assign, share, sublet or grant licences for the whole or part of the booth without prior approval. We reserve the right to ask you to remove any display items we deem as unacceptable. You must conduct business only from within the confines of your stand. You may not tout, or place any material, outside your stand without prior consent from Event Organisers. You will be responsible for any reasonable costs of repairing the stand or premises should you paint, mark or damage any fixtures or fabric. Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us. Any supplier you use on site must conform to the venue's OH&S policies, insurance and other regulations.

Bump-In/Bump out

Access to the venue is from 7am. Venue details: Dockside Convention Centre: Loading Dock 3 & 4, Level 1, Wheat Rd Cockle Bay Wharf, Sydney NSW. Bump-out is no earlier than 3pm and everything must be removed by 5pm on Friday 26 August 2022. There are no exceptions.