

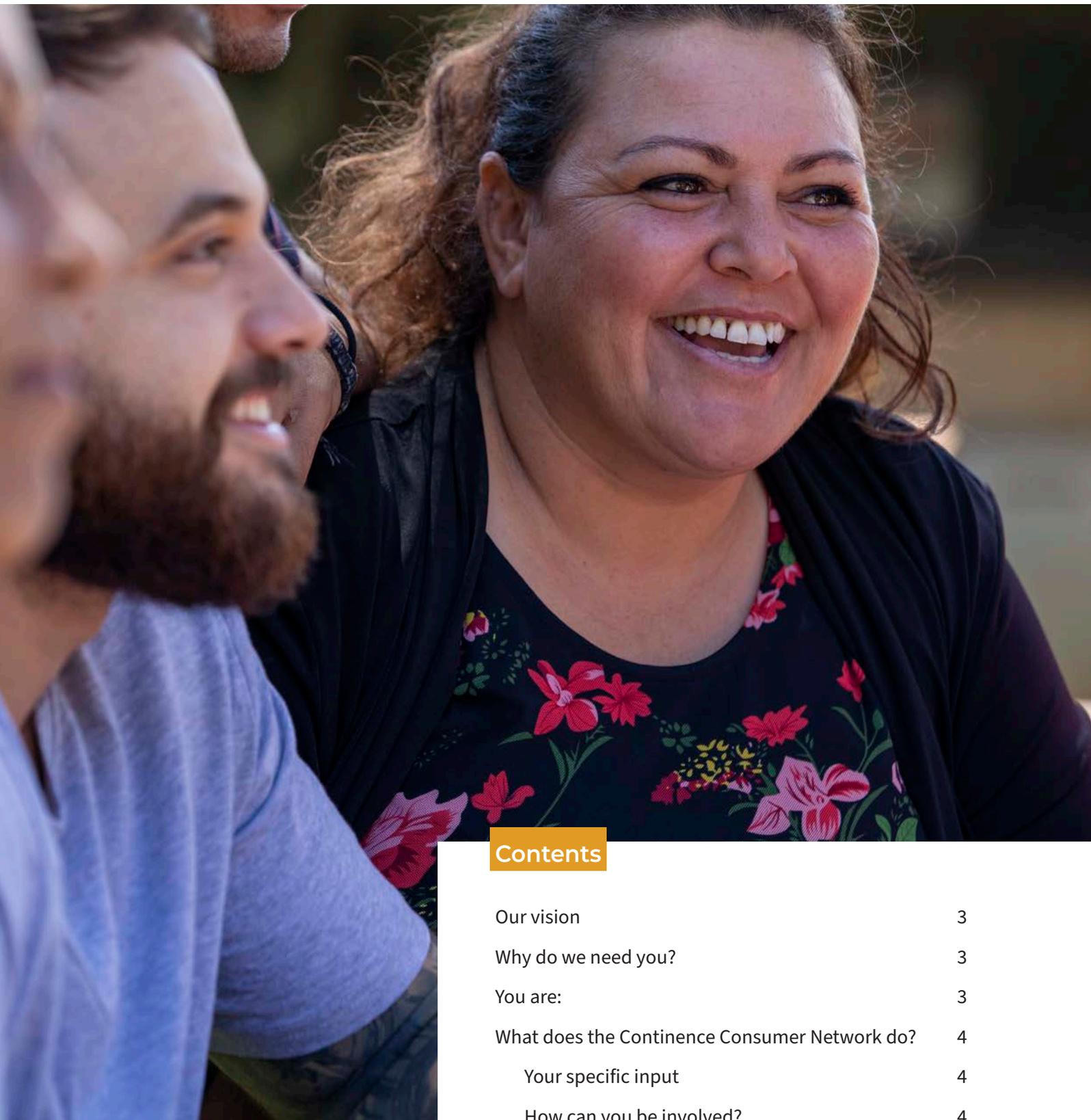


**Continenence  
Foundation  
of Australia**



**Partnering  
with Consumers**

**Continenence Consumer Network (CCN)**



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## Our vision

**An Australian community free of the stigma and restrictions of all aspects of incontinence across the lifespan.**

The Continence Foundation of Australia aims to partner with consumers through the Continence Consumer Network (CCN) to enhance consumer participation within its decision-making processes.

### Why do we need you?

The consumer is in a unique position based on their lived experience and related needs. The consumer's experience plays a vital role in informing the perspective of clinicians, policymakers, and health professionals.

- The CCN supports the Foundation's vision by sharing their stories, building awareness, and reducing stigma
- The CCN can represent and reflect community diversity and inclusion, particularly communities that may experience challenges accessing or engaging with services. These include CALD, Aboriginal & Torres Strait Islanders, LGBTQI+, older adults and people with a disability
- The CCN can identify the needs of specific communities for those experiencing incontinence and provide ideas for services, prevention, and care.
- The CCN can act as a community connector to assist the Foundation to engage with people who are challenging to reach (i.e., rural/regional/remote areas)

### You are:

- A person with lived experience of incontinence
- A carer of a person with lived experience of incontinence
- A community-based organisation working to improve the lives of people experiencing incontinence. This includes community support groups, specialist support groups and NFP Organisations.
- An organisation that supports people at risk of incontinence

## What does the Continence Consumer Network do?

- Provide insight into incontinence and its effects on daily living
- Give recommendations on behalf of other consumers to improve incontinence information, support, treatment, and care
- Advocate on behalf of people experiencing incontinence
- Support the Foundation's vision and mission
- Support the Foundation's campaigns and activities
- Give feedback and recommendations to improve the Foundation's services
- Provide media interviews
- Connect and partner with like-minded organisations

## Your specific input

- Clinical services: CCN can inspire people across the country to seek help by contacting the National Continence Helpline
- Education services: CCN shared stories, and consumer expertise will be used in educational materials delivered to health professionals
- Health promotion: CCN can play a vital role in developing and reviewing resources
- Health literacy: CCN members participate in health literacy informed approaches to resource communication and development
- Policy/research: Consumer stories are used as case studies for policy and research.
- Access and information: Consumer journey mapping using consumer stories, identify the consumer journey and recognise the barriers and communication/educational gaps

## How can you be involved?

1. Review and provide feedback on Foundation brochures, booklets, videos, webinars and social media content
2. Participate in advisory, reference, working groups and committees
3. Contribute your lived experience to Foundation publications, videos, conferences, and health professional educational resources
4. Participate in specific projects and campaigns such as consumer journey mapping and aged care reform (e.g., bi-monthly consumer discussion meetings for several months)

For more information go to [www.continence.org.au](http://www.continence.org.au) or call the Continence Foundation of Australia on **03 8692 8400**