



# CONTINENCE FOUNDATION OF AUSTRALIA WESTERN AUSTRALIA

EDUCATION DAY

SATURDAY 19 MARCH 2022

## SPONSORSHIP PROSPECTUS



**VENUE:** Pagoda Resort & Spa  
112 Melville Parade,  
Como, Western Australia

**TOPIC:** The impact of Incontinence  
across the ages  
The destigmatisation of  
incontinence

# INVITATION TO EXHIBIT

The WA State Education and Activities Committee of the Continence Foundation is very pleased to be able to present this one-day Education program for WA health professionals with a special interest in bladder, bowel and pelvic health.

We wish to invite industry partners, manufacturers and suppliers of continence related products to participate in the exhibition in support of this program. Your company's participation will confirm your position as a major industry stakeholder and provide opportunities to both grow your business and educate delegates.

We anticipate attendance of approximately **100** delegates from Perth, regional Western Australia.

Sponsorship and exhibition opportunities are presented for your consideration and vary depending on the presence you wish to have at this event. We look forward to your organisation's involvement and contribution to the success of this event.

Please direct all enquiries to:

Rosa Siderelis  
National Events Coordinator  
Continence Foundation of Australia  
Email: [events@continence.org.au](mailto:events@continence.org.au)  
Phone: 03 8692 8400

Kind Regards

*Karen Allingham*

Chair, WA State Education and Activities Committee  
Continence Foundation of Australia

## Program

<b>8:00</b>	<b>Breakfast, Registration, Posters, Exhibition</b>
9:00	Opening and welcome
9:05	Keynote Presentation: Understanding early development in autism, Prof Andrew Whitehouse
9:45	The Neurogenic Bladder, Dr Trent Barrett
<b>10:30</b>	<b>Morning Tea, Exhibition, Posters</b>
11:00	Management options for women who have had mesh removed or are needing surgical management in the absence of mesh, Dr Michelle Atherton
11:45	The Shy Bladder, Speaker to be advised
<b>12:30</b>	<b>Lunch, Exhibition, Posters</b>
<b>13:30</b>	<b>Question time on Posters</b>
13:45	Goal setting in a disability setting, Odette Gaynor & Nicole Ireland-Naughton
14:15	How to get the most from your NDIS application: Continence Assessment vs Continence Care, Claire Taylor & Kim Morgan
14:45	The impact of incontinence on an adult's life with HD, Steffania Little
15:15	The impact of incontinence from the child's perspective, Keith Davies
<b>15:45</b>	<b>Close</b>

*Program subject to change*

# SPONSORSHIP PACKAGES

## **GOLD SPONSORSHIP (Two opportunities) Continance Foundation Member only**

**\$1,700 (+gst)**

### **Inclusions**

- Full page advertisement (B&W) on the first inside page or the inside back cover of the onsite Handbook\*
- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- One unclothed table and chair
- One vendor registration
- Placement of two samples of your goods or two marketing flyers (max of each flyer 2 x A4pages) in satchels
- Company logo on the back cover of the Onsite Handbook
- Company logo placed on the holding power-point slide, displayed at the beginning and end of sessions and also during breaks, acknowledging sponsorship
- Sponsorship of a Catering Break (Morning Tea or Lunch)\*
- PDF version of the conference attendee list 1 week prior and 1 week post (Delegates name and company only – as per the Privacy Act 1988).

\* Position based on first come first served

## **SILVER SPONSORSHIP (Multiple opportunities) Continance Foundation Member only**

**\$1,175 (+gst)**

### **Inclusions:**

- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- One unclothed table and chair
- One vendor registration
- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels
- Company logo on the back cover of the Onsite Handbook
- Company logo placed on the holding power-point slide, displayed at the beginning and end of sessions and also during breaks, acknowledging sponsorship
- PDF version of the conference attendee list 1 week prior and 1 week post (Delegates name and company only – as per the Privacy Act 1988).

## **BRONZE SPONSORSHIP (Multiple opportunities) Continance Foundation Member only**

**\$750 (+gst)**

### **Inclusions:**

- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- One unclothed table and chair
- One vendor registration
- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels
- Company logo on the back cover of the Onsite Handbook
- Company logo & link to company's home page on event's website

# SPONSORSHIP PACKAGES

## STATIC EXHIBITION SPACE

Member \$520 (+gst) Non-Member \$624 (+gst)

### Inclusions:

- Static exhibition space to utilise with company material i.e. free standing banner (proposed space = 2m x 2m)
- One unclothed table and chair
- One vendor registration
- Company listing in the Onsite Handbook

## SACHEL SPONSOR (Exclusive opportunity) Continnence Foundation Member only

\$520 (+gst)

### Inclusions:

- Exclusive name / logo on satchel
- Recognition in the Onsite Handbook
- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels

**SOLD**

## SACHEL INSERT Continnence Foundation Member only

\$250 (+gst)

### Inclusions:

- Placement of one sample of your goods or marketing flyer (max 2 x A4pages) in satchels

## LANYARD SPONSOR (Exclusive opportunity) Continnence Foundation Member only

\$400 (+gst)

### Inclusions:

- Exclusive use of company lanyard for all delegates

\*Lanyards to be supplied by sponsor

**SOLD**

# BOOKING FORM



Company Name: \_\_\_\_\_

Invoice Address: \_\_\_\_\_

PC: \_\_\_\_\_

Contact person: *This person will be responsible for all correspondence relating to this event*

Name: \_\_\_\_\_

Phone (W): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Gold Sponsor	_____	\$ 1,870.00
Silver Sponsor	_____	\$ 1,292.50
Bronze Sponsor	_____	\$ 825.00
Static Exhibition Space - Member	_____	\$ 572.00
Static Exhibition Space - Non-Member	_____	\$ 686.40
Satchel Sponsor (SOLD)	_____	\$ 572.00
Satchel Insert/s	X _____	\$ 275 each
Lanyard sponsor (SOLD)	_____	\$ 440 each

Total payable \$ \_\_\_\_\_ (incl. GST)

*Note: booking will only be accepted with full payment*

## PAYMENT DETAILS:

Direct Debit

BSB: 013 259 / Account No: 9050 01139

Bank: ANZ / Account Name: Continenence Foundation of Australia

Please send a copy of the transfer to: [events@continenence.org.au](mailto:events@continenence.org.au)

Use your company name and/or invoice no. as the reference

Purchase orders are not considered as payment.

Credit card payment:

Card type:

Name on card:

Expiry Date:

CSV:

Card number:

Amount: \$

incl. GST

Signature:

# TERMS AND CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit at WA Education Day March 2022. Returning a completed signed and dated application form confirms your acceptance of these terms and conditions. We do not accept responsibility for any errors, omissions or changes. Details may change without notice. Please refer to the conference website [contenance.org.au/event/2022-03-19/wa-education-day](https://contenance.org.au/event/2022-03-19/wa-education-day) for the latest information.

## **Financial facts**

Full payment of your sponsor/exhibition fee must accompany your booking. Stand allocation will not be made until full payment is received. Payments are to be made in Australian dollars by cheque, credit card or direct deposit. All prices quoted in the prospectus are exclusive of GST.

## **Cancellation - If you need to cancel**

Your cancellation must be advised in writing. Cancellation fees are as follows –

Cancellation before 25 February 2022 : 25% of booking (21 days from event)

Cancellation before 4 March 2022 : 50% of booking (14 days from event)

Cancellation after 11 March 2022: 75% of booking (7 days from event)

Unless we can re-sell the stand or product, the above fees will apply as per specified dates. The Event Organiser will deduct the applicable cancellation fee from the booking payment and refund the balance. All refunds will be actioned after the event.

Notwithstanding anything here to the contrary, The Event Organiser shall not be liable to Sponsors and/or Exhibitors nor shall the Event Organiser be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostiles, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of The Event Organiser (a "Force Majeure Event"). For avoidance of doubt, a Force Majeure Event includes any measures in connection with COVID-19 or the SARS-CoV-2 virus (or any mutation or variation thereof) that whether individually or when aggregated with all other measures impacts the ability of the Event Organiser to fully and effectively perform its obligations, including but not limited to under any directions or public health orders issued by any governmental authority.

If there is a Force Majeure Event, the Event Organiser may in its sole and absolute discretion decide whether to cancel or postpone the event or convert the event to a virtual event.

**If the event is delayed, converted to a virtual event or cancelled** because of a Force Majeure Event, then one of the following options will apply and will be based on business decisions at the time of the event:

### 1. Postponement of Event:

If the Event is postponed because of the Force Majeure Event then Sponsor/Exhibitor may choose, by written notice to the Event Organisers within 5 business days of its receipt of notification of the Force Majeure Event to either:

1.1 Apply the booking contribution to the postponed Event conducted by the Event Organiser, and the Sponsor/Exhibitor shall have the same agreement in respect of such postponed Event as detailed in the Sponsorship & Exhibition Prospectus Agreement; or

# TERMS AND CONDITIONS CONTINUED

1.2 Not apply the booking contribution to the postponed Event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to the Event Organiser by the Sponsor/Exhibitor, within 30 days of the completion of the postponed Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibition fail to notify The Event Organiser of its choice within said 5 business days, then 1.2 shall apply by default.

## **2. Conversion of Event to virtual Event:**

If the Event is converted to a virtual event because of the Force Majeure Event, then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business of its receipt of notification of the Force Majeure Event and/or the changed format:

2.1 Apply the booking contribution to the virtual event conducted by The Event Organiser; or

2.2 Not apply the booking contribution to the virtual event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to The Event Organiser by the Sponsor/Exhibition, within 30 days of the completion of the virtual Event, and the balance will be retained by The Event Organiser as a handling fee. Should Sponsor/Exhibitor fail to notify the Event Organiser of its choice within said 5 business days, then 2.2 shall apply by default.

## **3 . Cancellation of Event**

If the Event is cancelled because of the Force Majeure Event then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business days of its receipt of notification of the Force Majeure Event to either:

3.1 Apply the booking contribution to the next event scheduled by The Event Organiser, and the Sponsor/Exhibitor shall have the same rights in respect of such subsequent Event as detailed in the Sponsorship & Exhibition Prospectus Agreement; or

3.2 Not apply the contribution to the next event but rather terminate the Sponsorship & Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 50% of the contribution already paid to The Event Organiser by the Sponsor/Exhibitor, within 30 days of the originally scheduled date for the Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibitor fail to notify The Event Organiser of its choice within said 5 business days, then 3.2 shall apply by default.

## **You and your staff-onsite**

Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately on a unique online registration form that will be provided nearer to the event. All exhibition staff must be registered using the unique link i.e. complimentary exhibitor registration and/or purchased additional exhibitor staff registrations.

## **Print Entitlements**

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at the Event Organiser's discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG at least 270 pixels wide with no extra whitespace (preferred for digital) format. No print or digital recognition will be given unless payment terms have been met.

# TERMS AND CONDITIONS CONTINUED

## **Exhibition floor plan**

A floor plan will be available at the venue during bump in. Stands are allocated at the discretion of the Event Organisers. Allocation order will be in relation to the level of sponsorship and when full payment received. Please contact the organisers should you have any individual access requirements.

## **Condition of payment**

Sponsorship/exhibitor entitlements will only be delivered upon receipt of a booking form and full payment.

## **Privacy Statement**

Your name and contact information, including email address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and the administration of this event and future events of this type. If you do not consent, please advise us. In addition, your name, organisation and country/state of origin may be published on the Delegate List which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

## **Conditions of advertising**

For acknowledgement of sponsorship in any Conference Promotional material, sponsors need to have paid in full for their sponsorship and sent their logo with their booking to the Conference Organiser.

## **Insurance**

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. You are solely responsible for any physical, financial loss or damage to your own property including travel, accommodation, and associated cost to attend the event. You must hold a current broadform liability insurance policy for a minimum of \$AUD10,000,000. Please forward a certificate of currency for your insurance to The Event Organisers at least two weeks prior. Entry to the venue will be denied if you have not provided this information.

## **Disclaimer**

The information contained in this Prospectus is correct at the time of publishing. The Committee and Event Organiser reserve the right to change without notice any part of the program, the set-up or speakers. Updates prior to the event will be published on [continnence.org.au/event/2022-03-19/wa-education-day](https://continnence.org.au/event/2022-03-19/wa-education-day), but it is the responsibility of exhibitors to check [continnence.org.au/event/2022-03-19/wa-education-day](https://continnence.org.au/event/2022-03-19/wa-education-day) for changes.

## **Exhibitor notes**

You may not assign, share, sublet or grant licences for the whole or part of the booth without prior approval. We reserve the right to ask you to remove any display items we deem as unacceptable. You must conduct business only from within the confines of your stand. You may not tout, or place any material, outside your stand without prior consent from Event Organisers. You will be responsible for any reasonable costs of repairing the stand or premises should you paint, mark or damage any fixtures or fabric. Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us. Any supplier you use on site must conform to the venue's OH&S policies, insurance and other regulations.

## **Bump-In/Bump out**

Access to the venue is from 6am. Venue details: Historical Ballroom, Pagoda Resort & Spa, 112 Melville Parade, Como, Western Australia. Bump-out is no earlier than 2pm and everything must be removed by 4pm on Saturday 19 March 2022. There are no exceptions.