



Continenence Foundation of Australia NSW Conference

Dockside: Balcony Level - Cockle Bay Wharf
Friday 7 May 2021

SPONSORSHIP PROSPECTUS

**Everything you always wanted to know about.....
continenence**



INVITATION TO EXHIBIT

The Continenence Foundation of Australia is very pleased to present this one-day Conference in NSW for health professionals with a special interest in continence management.

We wish to invite manufacturers and suppliers of continence related products to participate in a trade exhibition in support of this program.

Your company's participation will confirm your position as a major industry stakeholder and provide opportunities to both grow your business and educate the delegates. With COVID-19 restrictions in place and to ensure a safe and socially distanced environment for all attendees, we anticipate attendance of up to 115 delegates from the ACT, regional New South Wales and Sydney.

A few facts become obvious the longer we work in continence. Firstly, how different things are from the textbooks and secondly, how many complex issues are so difficult to discuss. And perhaps most importantly, how much difference we can make for our patients by looking at all the factors which can relate to their continence problems. Hence the focus for the 2021 Continenence Foundation of Australia NSW conference, *"Everything you always wanted to know about ...continence"*. We will talk about sexuality and disability, about dietary impact on bowels and renal calculi, about periods and bladder function and lots of other topics to help us improve our care of the whole patient. As always, we are grateful to our sponsors for helping us run our meeting.

We look forward to your organisations' involvement and contribution to the success of this conference. Sponsorship packages have been created for your consideration and vary depending on the presence you wish to have at this conference.

Kind Regards

Jenny King
Board of Director, Continenence Foundation of Australia



Please direct all enquiries to:

Rosa Siderelis
Event Coordinator
Continenence Foundation of Australia
Email: events@continenence.org.au
Phone: 03 8692 8400

SPONSORSHIP

GOLD SPONSORSHIP

(One Available)

\$1800

- Full page colour advertisement
- 5-minute presentation prior to the lunch break
- Static exhibition space to utilize with company material (i.e. free-standing banner)
 - Proposed 6m x 1m space
- One unclothed table with two chairs
- **Two vendor registrations**
- Placement of two samples of your goods OR two marketing fliers (max dimensions A4 each) in delegate satchels
- Company logo on front cover of delegate handbook
- Company logo placed on holding power-point slide (displayed beginning and end of sessions along with all breaks) acknowledging sponsorship
- Copy of delegate list on day of conference



SILVER SPONSORSHIP

(Two Available)

\$1200

- Half page colour advertisement in delegate handbook
- Static exhibition space to utilize with company material (i.e. free-standing banner)
 - Proposed 4.5m x 1m space
- One unclothed table and one chair
- One vendor registration
- Placement of one sample of your goods OR marketing flier (max dimension A4) in delegate satchels
- Company logo on front cover of delegate handbook
- Company logo placed on holding power-point slide (displayed beginning and end of sessions along with all breaks) acknowledging sponsorship
- Copy of delegate list on day of conference

SPONSORSHIP

BRONZE SPONSORSHIP (14 Available) **\$750**

- Static exhibition space to utilize with company material
 - Proposed 3m x 1m space
- One unclothed table and one chair
- One vendor registration
- Placement of one sample of your goods OR marketing flier (max dimension A4) in delegate satchels
- Company logo placed on holding power-point slide (displayed beginning and end of sessions along with all breaks) acknowledging sponsorship
- Copy of delegate list on day of conference

ADDITIONAL VENDOR REGISTRATION **\$85**

PLEASE NOTE: Gold sponsorship includes TWO registrations while Silver and Bronze Sponsorship include ONE vendor registration.

Please ensure all your attendees are registered to attend for catering purposes. Vendor registrations after 30th April 2021 will incur a fee of \$100.

ADVERTISING

SATCHEL INSERT **\$100**

Placement of one sample of your goods or marketing flier (max 2 x A4 pages) in delegates satchels*

*You are not required to be a sponsor or an exhibitor to purchase this advertising opportunity

LANYARD SPONSORSHIP **\$500**

Your company will provide lanyards for the delegate name badges



DELEGATE LIST **\$100**

(Included with Gold, Silver and Bronze sponsorship)

PARKING

There is no parking available at the venue, however we recommend the following facilities:

Darling Park Car Park

Upon entering the car park, follow the signs to Cockle Bay Wharf parking. Take the elevator up to level B and walk across the pedestrian bridge to Dockside.

Open Friday 6am -1am

For pricing see website:

wilsonparking.com.au/park/2076_Darling-Park-Car-Park_201-Sussex-Street-Sydney

Citipark Car Park

There is access to the same car park from Sussex Street, however address isn't listed on the Wilsons website. The Google/Google Map address of the Sussex Street entrance is 220 Sussex St, Sydney NSW 2000 and it's referred to as the "Sussex St Carpark".

Open 24 hours

For pricing see website:

wilsonparking.com.au/park/2021_Citipark-Car-Park_431-Kent-Street-Sydney

Arriving by Taxi/Uber (drop off zone):

For Dockside ask to be dropped off at Wheat Road drop off zone, Cockle Bay Wharf at 31 Wheat Road. The driver needs to take Wheat Road by keeping left when going past Darling Quarter and just after Goulburn Street. Take the escalators up one level to Dockside.

Walking from CBD or arriving by train via Town Hall Station

From the Sydney Town Hall/Town Hall Station vicinity, head down Druiitt Street toward Sussex Street. Take the Druiitt Street ramp (beside the Darling Park Towers) and continue over the Druiitt Street foot bridge and down the stairs until you reach the Cockle Bay Wharf promenade.

When facing the Harbourside Shopping Centre (across the water), turn right and continue along the promenade (towards the Sea Life Aquarium) until you reach the Steel Brolgas (birds) fountain (at right). Head past the fountain towards the right-hand side (near Lindt Café) and take the escalators or elevators up one level to Dockside



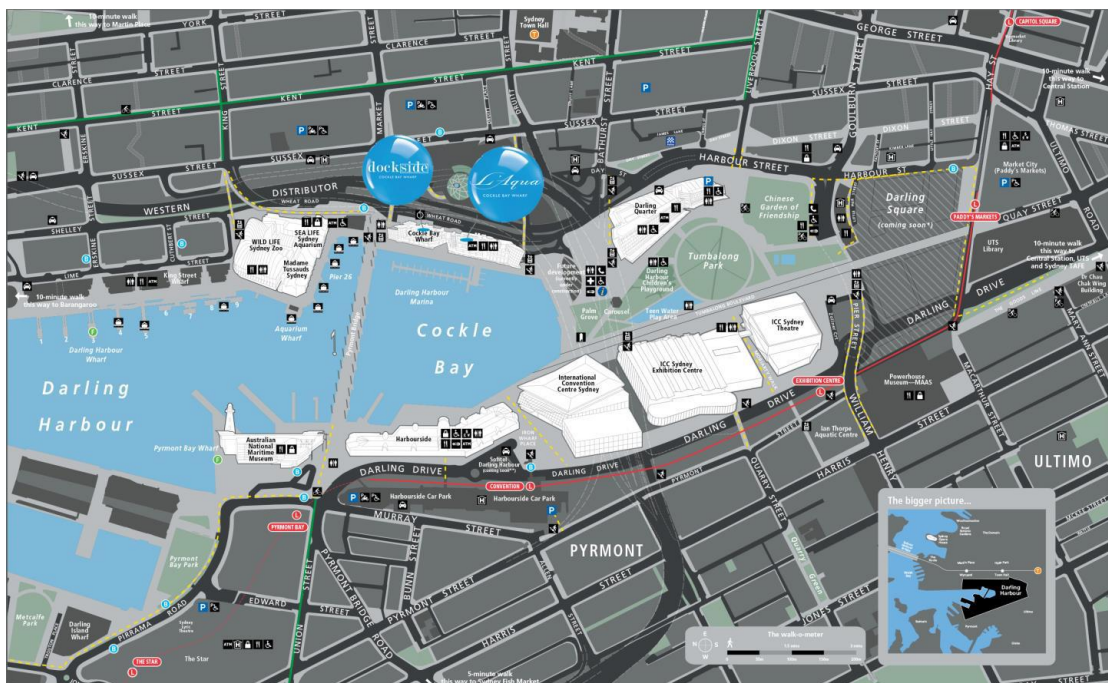
BUMP IN/OUT

Dockside
Convention Centre:
Loading Dock 3 & 4
Level 1, Wheat Rd
Cockle Bay Wharf, Sydney NSW 2000

1. Take Wheat Road by keeping left going past the IMAX Theatre complex
2. Proceed down this road, past the taxi rank with dark purple canvas awning. This is Loading Dock 3 & 4
3. This bay is a 20 minute standing zone due to the large amount of deliveries being made
4. After parking, proceed to the lift (looking into the loading dock, this is on your right)
5. Dockside is on Level 1, entry is directly into the venue from back of house

Please note

- Access to the venue is from 7:00am
- Everything must be removed from the venue by 5:00pm sharp



Dockside: Balcony Level 1 - Cockle Bay Wharf, Darling Park, Sydney NSW 2000

REGISTER TO SPONSOR

Registrations for the 2021 NSW conference
will be paperless and ticketed through
Humanitix

Sponsorship registrations will go live on:
Monday 2nd of March
9:00 am

@

cfanswstateconference2020exhibitors

Tax invoices are automatically emailed after
completion of ticket purchase so you may
then print at your convenience

Contact details for further information:

Rosa Siderelis

Event Coordinator

Continenence Foundation of Australia

Email: events@continenence.org.au

Phone: 03 8692 8400

GENERAL INFORMATION

Cancellation Policy

Cancellations up to and including 26th April will incur a \$100 cancellation fee - there will be no refunds after 26th April (unless we can re-sell the space or product). All refunds will be actioned after the conference.

Condition of Payment

Sponsorship/exhibitor entitlements will only be delivered upon receipt of booking and payment made through Humanitix.

Condition of Advertising

For acknowledgement of sponsorship in the Conference Handbook, sponsors need to have made payment for their sponsorship and sent logo to the organisers at the time of booking (Vecta EPS and a high-resolution jpeg file).

Disclaimer

The information contained in this Prospectus is correct at the time of going to print. The Committee and organisers reserve the right to change without notice any part of the program, the set-up or speakers. Any changes to the program will be reflected in the final delegate handbook. It is the responsibility of exhibitors to check with the event organiser regarding arrangements at the time of the conference.

Exhibition Floor Plan

Floor plan will be available at the venue during bump in. Stands are allocated at the discretion of the conference organisers. Allocation order will be in relation to the level of sponsorship and when full payment received.

Please contact the organisers should you have any individual access requirements.

Privacy Policy

Your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please email events@continence.org.au and ensure you opt-out when confirming your details on Humanitix.

Insurance

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. The committee and organisers will not accept any liability for loss or injury.



Sponsorship registration website
[cfanswstateconference2020exhibitors](https://cfanswstateconference2020exhibitors.com.au)



[Visit conference website](https://cfanswstateconference2020exhibitors.com.au)