Annual report
2013

Promoting bladder and bowel health
The Continence Foundation of Australia is a not-for-profit organisation and the national peak body for incontinence promotion, management and advocacy. The organisation was founded in 1989 by an alliance of health professionals and corporate representatives who wanted to achieve better advocacy and services for people with incontinence.

The Continence Foundation has representation across Australia with a branch or resource centre located in each state and territory. Our national office manages the National Continence Helpline, World Continence Week, and education and awareness programs under the Australian Government’s National Continence Program.

The Continence Foundation publishes the Australian and New Zealand Continence Journal for health professional members and Bridge consumer newsletter.

The Foundation’s Board of Directors is voluntary and is committed to building a strong organisation dedicated to promoting continence and managing incontinence.

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Continence Foundation of Australia
Level 1, 30–32 Sydney Road
Brunswick VIC 3056
Phone +61 3 9347 2522
Fax +61 3 9380 1233
Web www.continence.org.au

An Australian community free of the stigma and restrictions of incontinence.
Continence Foundation of Australia

Our Mission

• To represent the interests of Australians affected by, or at risk of, bladder and bowel control problems and act as an advocate for their interests.
• To serve all Australians by promoting bladder and bowel health. This will be achieved by:
  – working with consumers, professionals and industry
  – facilitating access to continence support services
  – providing evidence based information and advice, and
  – building the capacity and capability of the workforce

Our Objectives

• Achieve our mission through partnership and collaboration
• Raise awareness of bladder and bowel health through social marketing
• Empower consumers to take control and improve health outcomes
• Ensure equitable access to continence information and support services
• Build the capacity and capability of the specialist and non-specialist workforce
• Further develop our policy leadership and advocacy role
• Continue to build our future

Our Members

• consumers with incontinence and their carers;
• health professionals such as continence nurse advisors, continence physiotherapists, general nurses, GPs and specialists;
• organisations with an interest in incontinence; and
• companies supplying continence-related products.
Directors
2012–13

President
MICHAEL MURRAY
MBBS, MPH, FRACP

Vice President
IAN TUCKER
MBBS, FRCOG, FRANZCOG, CU

Treasurer
THERESE TIERNEY
RN, CRRN (USA), Grad Dip Bus Mgt

Director
HUGH CARTER

Elected Ordinary Director
DARRYL KELLY
RN, BScN, Post Grad Dip Nursing, MRCNA

Elected Ordinary Director
GLENICE WILSON
RN BSc, MSc, Grad Dip Continence, Grad Cert Mens’ Health, MRCNA Churchill Fellow 1992

Elected Ordinary Director
JANET CHASE
Physiotherapist. Post Grad Cert. (Continence and Pelv. Floor Rehab.), Cert. Management (Health), Doc Physio

Chief Executive Officer/Secretary
BARRY CAHILL
BBus, MHA

Industry Advisor to the Board
LESLEY BARTON
RN, CNA, Diploma of Business, Accredited Workplace Assessor and Trainer

Solicitors
BRIAN WARD & PARTNERS
Level 11, 555 Lonsdale Street, Melbourne, Victoria

Auditor
TIM P MEEHAN
Prospect Accountants
Office 4, 321 Balwyn Rd
North Balwyn, 3104

Bankers
ANZ BANK
North Carlton, Victoria
Sub-Committees to the Board
2012–13

State President’s Committee
Michael Murray (Chair)
Irmina Nahon (ACT)
Margaret Tipper (NSW)
Kay Josephs (QLD) until 27 September 2012
Karen Matthews (QLD) from 27 September 2012
Tess Steel (TAS)
Judy Sincock (VIC)
Sam Pillay (SA)
Gail McBean (NT)
Karen Allingham (WA)
Barry Cahill (CEO)

Finance Sub-committee
Therese Tierney (Chair)
Barry Cahill
Frances Correa

Paediatric Advisory Sub-committee
Janet Chase (Chair)
Wendy Bower
Barry Cahill
Vivienne Corcoran
Denise Edgar
Susie Gibb
Lil Johnstone
Mark Gibberson
Frances Connor
Rowan Cockerell
Elaine Liebetrau (until 21 December 2012)
Erin Murphy

Australian & New Zealand Continence Journal Committee
Prof Mark Weatherall (Chair & Editor)
Barry Cahill (CFA)
Jan Zander (NZCA)
Assoc Prof Pauline Chiarelli
Dr Johan Gani
Dr Jenny Kruger
Assoc Prof Ka Lai (Clara) Shek
Dr Margaret Sherburn
Ms Debbie Rigby
Assoc Prof Winsome St John
Dr Vincent Tse
Ms Shona McKenzie
Assoc Prof Kate Moore
Prof Beverley O’Connell
Jacinta Miller (Production Editor)

Bladder & Bowel Collaborative (BBC) Steering Committee
From 1 January 2010
Barry Cahill (Chair)
Rowan Cockerell
Alison McClelland
Pauline Chiarelli
Lisa Wragg
Phillip Herreen
Erin Murphy
Marilyn Woodcock
Marissa Otuszewski (DoHA)
Kamini Devenny (DoHA)

Consumer Advisory Committee
Hugh Carter (Chair)
Elizabeth Kirby
Barry Cahill
Frank Ritchie
Phillip Herreen
Keith Davies
Beverley Bird
Rowan Cockerell

Board of Trustees Sub-committee
Michael Murray (Chair)
Therese Tierney
Hugh Carter
Darryl Kelly
Glencie Wilson
Barry Cahill

22nd National Conference on Incontinence 2013
Scientific Committee
Stan Wisniewski (Chair)
Karen Allingham
Lesley Barton
Trish Gaunt
Sharron Hickey
Darryl Kelly
Judith Thompson
Glen Wilson

Organising & Social Committee
Darryl Kelly (Chair)
Lesley Barton
Barry Cahill
Jill Nymen
Anna Vuko
Mary Trezise
Shan Fleming (Conference Link)
This year the Continence Foundation was represented on a world stage when it jointly hosted the 21st National Conference on Incontinence with the 37th Annual Meeting of the International Urogynecological Association and 3rd Annual Meeting of the UroGynaecological Society of Australasia in Brisbane.

More than 1280 delegates from all over the world attended five days of workshops and presentations on the latest in research for bladder and pelvic floor dysfunction. The Foundation was also able to showcase its role in health education advocacy, with the acceptance of a Pelvic Floor First poster. The Pelvic Floor First project was also accepted as an abstract at the 42nd Annual Meeting of the International Continence Society in Beijing, and continues to generate enquiries from all parts of the world.

World Continence Week was another opportunity for the Foundation to promote its programs to key stakeholders and members. This year’s theme was Talk about incontinence: a problem in anyone’s language, supporting the year’s special project, Incontinence Outreach in Culturally and Linguistically Diverse Communities. The project, launched in the presence of more than 100 guests, focuses on improving health awareness among people from non-English speaking backgrounds, and has given rise to the translation of 17 fact sheets into 20 languages, as well as language-specific audio files and web pages. The project has proven extremely successful, and has also garnered attention from around the world.

The World Continence Week launch also proved a good platform to welcome the Foundation’s new patron, Beth Wilson AM. Beth’s past health advocacy experience and her passion for health promotion will be of great assistance to the Foundation.

Promoting key health messages is central to the Foundation’s role, and its new social media channels will now enable it to extend its reach to online audiences. The Foundation’s Facebook and Twitter accounts have already proved popular, with many members and industry bodies linking with these new tools, and further expanding the Foundation’s network.

Under our constitution, one of three Ordinary Directors elected by the members retires from office at every AGM. In 2012, Darryl Kelly was re-elected to the board as an Ordinary Director. I also extend my gratitude to all the state presidents, resource centre managers, advisory and sub-committee members, and all the members who have contributed to this year’s outcomes. Thanks also to our corporate supporters, who have also assisted us with so many projects throughout the year.

Finally, on behalf of the National Board and membership, I wish to thank the staff of the Department of Health and Ageing with whom we work in managing the many activities funded by the department, and the team at our national office, led by chief executive officer Barry Cahill. Barry and his team continue to work for positive outcomes for all Australians affected by incontinence, as well as collaborate with international organisations to effect change on a global level.

Associate Professor Michael Murray
September 20, 2013
In March, former Victoria Health Services Commissioner Dr Beth Wilson AM (BA 1975, LLB 1977) was appointed patron of the Continence Foundation of Australia.

Dr Beth Wilson has publicly discussed her personal experiences of incontinence, and previously presented at the Foundation’s national conference. She has an extensive background in health education and advocacy, serving as Health Services Commissioner from 1997 until December 2012, assisting the general public to resolve complaints about health service providers.

Prior to her role as Health Services Commissioner Beth was president of the Mental Health Review Board, a senior legal member of the Social Security Appeals Board and legal member of the WorkCare Appeals Board.

Beth has also held various positions with the Australian and New Zealand Association of Psychiatry, Psychology and Law, the Law Reform Commission, the Victoria Law Foundation and Telecom (now Telstra).

In 2001, Monash University acknowledged Beth Wilson by presenting her with a Distinguished Alumni Award. The award celebrated her contribution to research, public administration and ethical practice in the areas of law and health.

In 2003, Beth was recognised for her services to health with a Centenary Medal, and in 2004, received an Honorary Doctorate from RMIT for her contributions to health education.

In 2008, Beth was named on the 2008 Victorian Women’s Honour Roll.

On Australia Day 2013 she received a Member of the Order of Australia “for significant service to the community of Victoria through the provision of dispute resolution in the area of health services”.

Continence Foundation Patron

Beth Wilson at the launch of World Continence Week
State Presidents’ Meetings
Regular meetings throughout the year have been held between the national president and the state presidents. The meetings provide an important communication link between the national Board and state branches. One face-to-face meeting of state presidents and the Board is scheduled to be held during the national conference. Thank you to all state presidents for their continued support of the national office and the Foundation’s activities throughout the year.

Paediatric Advisory Sub-Committee
The Paediatric Advisory Sub-Committee (PASC) is a sub-committee of the Board. A multi-disciplinary committee, the membership represents professionals who participate in the care of children with incontinence problems. The primary purpose of PASC is to advise and guide the Continence Foundation in the development and implementation of policy for childhood continence and the provision of specialist expertise undertaken by the Continence Foundation on projects that have a paediatric focus. The Continence Foundation and PASC continue their close association with the ICCS and planning is currently underway for a joint conference from 10–13 September 2014, at the Cairns Convention Centre, Queensland.

Consumer Advisory Committee
The Consumer Advisory Committee advises the Continence Foundation on strategies to enhance and promote consumer and community participation in the development, implementation and evaluation of activities. Consumer Advisory Committee members have been active participants on the Steering Committees for projects administered by the Continence Foundation (funded by the Department of Health and Ageing) and were involved in the development of the organisational strategic plan for the Foundation.
The year at a glance

27,255
Number of calls to NCHL

282,417
Websites hits

1,012,080
Resources distributed

224
Educations forums held

99,489
Copies of Bridge distributed

1280
Conference attendees

23
Scholarships awarded

1221
Number of members

6514
Advertisements shown on TV
Thank you to all those members who renewed their membership for 2012–13 and welcome to all of our new members. The support of our members is vital in assisting the Continence Foundation in raising awareness of, and destigmatising, incontinence.

Last year, we introduced an online renewal system, with more than 35% of members choosing this option as an easy and efficient way to renew.
Programs
2012–13

Bladder Bowel Collaborative (BBC)
The Continence Foundation of Australia is supported by the Australian Government Department of Health and Ageing, under the National Continence Program, to implement the Bladder Bowel Collaborative program, ensuring that the focus on community education and awareness is supported by the up-skilling of specialist and non-specialist continence health professionals.

Under the program, the Continence Foundation continues to deliver a wide range of national programs and activities, including, but not limited to:

- Management of the National Continence Helpline
- Every Body’s Business health professional forums
- Paediatric continence education forums
- Consumer forums, delivered by Continence Foundation-employed health promotion officers at the state level, and supported by state-based continence resource centres
- Management of the Australian Continence Exchange (continenceexchange.org.au)
- On-line education resources, courses and forums for both health professionals and consumers
- Publications, including the Australian and New Zealand Continence Journal (for health professionals) and Bridge (for consumers)
- Resources for special need groups, including targeted tools for Aboriginal and Torres Strait Island health care workers and culturally and linguistically diverse communities
- Co-ordination of national World Continence Week activities

As the national peak body, the Continence Foundation also continues to meet its commitment to contribute to public and health professional education, public debate and community consultation, providing advocacy for its members and the organisation’s constituents.

Health System Capacity Development Fund (HSCDF)

As a national peak body, the Continence Foundation has in recent years received funding from the Department of Health and Ageing’s Community Sector Support Scheme (CSSS) and since 1 July 2012, the Health System Capacity Development Fund (HSCDF).

In June 2012, the Foundation was advised that the proposal for continued funding had been accepted with the Foundation to receive continued funding under the HSCDF for a further initial period of three years, ending 30 June, 2015. The new funding agreement includes reporting milestones, budget and performance requirements and outcomes to be achieved.
Advertising

Building on the success of last year’s television advertising campaign, the Continence Foundation made three 15-second advertisements based on not putting up with everyday annoyances, such as a leaking roof, a missing door handle and a broken coat hook. The three examples were also combined into a 30-second commercial.

A mix of these 15-second and 30-second advertisements were aired nationally on free-to-air and subscription TV on a two-weekly basis from March until June 2013, airing on 6,514 occasions, following on from the first TV advertisement shown nationally in January and February 2013.

The advertisements generated hundreds of calls to the National Continence Helpline, as well as hits on the Foundation’s website.

The Foundation extended its advertising reach to popular FM radio stations in Melbourne and Brisbane, as well as SBS radio in Melbourne and Sydney, airing in English-speaking programs and programs aimed at nationalities with a high proficiency in English, including Fijian, Tongan and Somali.

Where possible, the Continence Foundation continues to rely on free editorial for the vast majority of its print communications. However, this year the Foundation undertook paid advertising in magazines for two key target audiences: young mothers and retirees.

An advertisement promoting safe return to exercise for mothers of young children was placed in three editions of Aussie Kids, a free, colour national newspaper available in libraries, day care centres, schools, sporting clubs and shopping centres.

Another advertisement was developed targeting the older demographic and placed in 50 Something, a full-gloss magazine published by National Seniors Australia and delivered to more than 250,000 members.

In the news

In the news is the Foundation’s membership magazine and is distributed quarterly in hard copy and electronic format. With so many activities and events occurring throughout Australia, the Foundation felt it was helpful to create a publication showcasing all of these events, many of them generated by state branches, resource centres and health promotion officers. Highlighting these events enables members to attend and promote events or resources to colleagues, and encourages communication with one another. It also allows the Continence Foundation national office to update members about special projects, developments and future educational forums and workshops.
World Continence Week 2013

World Continence Week 2013 was held 24–30 June. This year’s theme was *Talk about incontinence: a problem in anyone’s language*.

The week was launched on Friday, 21 June, at Leonda by the Yarra in Melbourne, Victoria, with more than 100 delegates attending to hear presentations by Continence Foundation patron Beth Wilson AM, FECCA chairman Pino Migliorino, and Foundation staff members Nives Zerafa and Sam Scoble. A message from former Mental Health and Ageing Minister Mark Butler was delivered via pre-recorded video presentation in his absence.

Launched at the event was Incontinence Outreach in CALD Communities, focusing on improving health literacy among people from non-English speaking backgrounds. In support of the project and theme of World Continence Week, the Foundation also developed an online video featuring the word “incontinence” in nine languages. The video appears on the Continence Foundation’s YouTube channel and has been distributed digitally by allied organisations.

Incontinence Outreach in Culturally and Linguistically Diverse Communities

The Continence Foundation has developed new language-specific webpages for non-English speaking communities and health professionals working with these communities. Continence information is now available in 20 languages, including Cantonese, Mandarin, Vietnamese, Arabic, Greek and Italian. The language pages provide links to 17 bilingual fact sheets on topics such as bedwetting, pregnancy, pelvic floor muscles, prostate issues and incontinence products. There are also audio translations of all fact sheets and videos encouraging people to seek help. The fact sheets can be downloaded or ordered from the National Continence Helpline.

Guidelines were also developed to outline the roles of both interpreters and health professionals in continence assessment settings.

A pilot study with three Victorian hospitals is underway to assess the resources’ ease of use and access by consumers and health professionals.
Australian Continence Exchange

The Australian Continence Exchange (ACE) is an online information channel administered by the Continence Foundation to assist health professionals in their approach to continence health management. The site provides access to information resources, as well as professional development through educational opportunities and sharing ideas and information via the online forum.

The ACE website received 7,968 visits with 40,449 page views. The professional forum enables health professionals to ask questions, exchange ideas and share the latest developments in the field of continence. The forum is moderated by a continence health professional. The forum pages attracted 19% of the 40,449 page views on the ACE website.

Health promotion officers

The role of the national health promotion officers has been successfully established, with each state coordinating consumer and professional events in metropolitan, rural and remote locations.

This year the health promotion officers delivered 145 forums, including 105 consumer education forums. In addition to these forums, the health promotion activities included the Continence Foundation’s attendance at 55 key expos and conferences.
Information and Advice

National Continence Helpline
The National Continence Helpline is a telephone advisory service funded under the Australian Government’s National Continence Program.
The Helpline is a free service staffed by a team of continence nurse advisors who provide confidential advice, referrals to local services and resources.
In 2012–13, the National Continence Helpline received 27,255 calls from consumers, carers and health professionals.

Website
The Continence Foundation of Australia website received 282,417 visits this year, a 57% increase compared with the previous year. This increase can be attributed to the efforts made to improve search engine optimisation by adding meta tags, descriptions and keywords, thus increasing the visibility in search results.
Of the 282,417 visits, 76% were from new visitors. Visitors spend an average of three minutes on the site and view around four pages per visit.
The website received 924,632 page views. The most frequently accessed web pages were the Bristol Stool Chart, homepage, resource orders, and Continence Aids Payment Scheme.
The resources page (including online orders and electronically downloadable documents) was viewed 33,257 times. A total of 2,040 orders were placed online, resulting in 377,865 resources distributed.
With the ability to download or view resources online, a total of 23,393 page views of downloadable PDF resources were recorded. The most downloaded resources were Pelvic Floor Muscle Training for Men, Continence Care Plan, Children’s Bowel Diary, and Pelvic Floor Muscle Training for Women.

Country of origin of visitors to the Continence Foundation’s website

Top five reasons for contacting NCHL – Reason for calls

<table>
<thead>
<tr>
<th>Reason for calls</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>47.1% Seeking help for continence issues and treatment/management</td>
<td></td>
</tr>
<tr>
<td>10.8% Requesting continence resources</td>
<td></td>
</tr>
<tr>
<td>6.3% Seeking paediatric help</td>
<td></td>
</tr>
<tr>
<td>31.7% Seeking information for financial assistance</td>
<td></td>
</tr>
<tr>
<td>Other reasons</td>
<td>4.1%</td>
</tr>
</tbody>
</table>

Incontinence Support Forum
The Incontinence Support Forum is a safe place for people and carers to talk openly about continence health and share their experiences anonymously. The forum is moderated by a consumer and a continence nurse advisor.
The 12 topics listed on the forum contained posted threads with 353 messages from registered forum users. The forum pages received a total of 19,159 page views. The most accessed topics on the forum were: incontinence; children with incontinence; share your story; chat room; and children with bowel problems.
21st National Conference on Incontinence
The world’s top urogynaecologists and continence experts gathered in Brisbane at the Brisbane Exhibition and Convention Centre 4–8 September 2012 to share the latest in research and treatments for bladder and pelvic floor dysfunction.

More than 1,280 delegates attended the 37th Annual Meeting of the International Urogynecological Association hosted in association with the 21st annual meeting of the Continence Foundation of Australia and the 3rd annual meeting of the UroGynaecological Society of Australasia.

The conference began with two days of workshops, with topics ranging from the management of female genital mutilation to the role of 3D imaging in diagnosis of pelvic floor disorders.

The following three days comprised a wide range of presentations by leaders in their fields, including international speakers such as world renowned physical therapist Kari Bø and urogynaecologist Søren Brostrøm.

22nd National Conference on Incontinence
The 22nd National Conference on Incontinence will be held at Crown Perth Convention Centre, 23–26 October 2013.

23rd National Conference on Incontinence
The 23rd National Conference is a joint meeting with the International Children’s Continence Society and UroGynaecological Society of Australasia is to be held in Cairns, 10–13 Queensland 2014.

CFA / ICCS / UGSA
CAIRNS 2014
Australia

National Continence Scholarships Program
The Continence Foundation of Australia coordinated two scholarship programs during the year aimed at up skilling the continence workforce in Australia. In 2013, the National Continence Scholarships Program has been rebadged as the National Conference on Incontinence Scholarship Program to clearly distinguish it from the Graduate Certificate in Continence Management and Promotion Scholarship Program.

National Conference on Incontinence Scholarship Program
This annual program under the Bladder Bowel Collaborative supports 10 nurses and physiotherapists working in rural and remote areas of Australia to attend the National Conference on Incontinence. The 2012 scholarship program included registration to the conference and travel and accommodation costs. An additional five scholarships were awarded in 2012.
Graduate Certificate in Continence Promotion and Management Scholarship Program

This year a total of eight scholarships supported health professionals to complete the Graduate Certificate in Continence Promotion and Management. Developed by The Benchmarque Group in partnership with the Continence Foundation, the certificate is designed to enhance the participant’s professional scope of practice, broaden their current work place practice and create opportunities for them to move into new areas of clinical practice. In addition, participants gain a better understanding of health promotion and learn real strategies to implement change based on accurate and insightful analysis of current practice. The course requires a study commitment of between six to nine months to complete.

Every Body’s Business forums

Every Body’s Business forums are a key education and awareness raising activity under the Bladder Bowel Collaborative. These forums target health and fitness professionals in order to raise awareness about incontinence and bladder and bowel health.

The forums were held in Victoria, Queensland, Western Australia and New South Wales, and attended by more than 500 health and fitness professionals, 12 peak bodies and 57 industry groups.

Every Body’s Business is supported by a strong network of partnerships, which include peak body and industry groups.

Paediatric continence education

The Continence Foundation, through the expertise of its Paediatric Advisory Sub-Committee and local working groups, runs a bi-annual paediatric continence education program targeting specialist and non-specialist continence professionals with an interest in paediatric continence care. The forums aim to up-skill and support the paediatric continence workforce and to provide equitable access to paediatric continence education and training across Australia.

Two paediatric continence education forums were held in Canberra and Brisbane, with 13 speakers presenting on bowel and daytime bladder dysfunction to 153 health professionals and 12 industry representatives.

Accredited continence education

This year 17 accredited continence education courses were delivered across all states and the territories. The Certificate II in Continence Promotion and Care aims to assist health workers to identify, screen, manage and refer people affected by incontinence. This one-day course is available to practice nurses, community nurses, residential aged care workers and Aboriginal and Torres Strait Islander health workers. Courses are held across metropolitan, regional and rural Australia. These courses were delivered in association with The Benchmarque Group.
Australian and New Zealand Continence Journal

The Australian and New Zealand Continence Journal is edited by geriatrician and NZCA president Professor Mark Weatherall. The Journal is a niche publication and in the past year has published papers on a variety of topics relating to the various stakeholder disciplines, as well as some novel research relating to new treatments, diet and caffeine drinks, supra pubic catheter management, and various aspects of pelvic floor muscle training in a variety of populations. The publication also published papers and guest editorials from international authors, as well as continuing to mentor novice authors.

The Journal’s editorial committee continues to evaluate papers and has moved to implement the Scholar One submission process. The committee has also introduced plagiarism software to screen papers submitted to the Journal to bring it in line with international practice, and has embarked on a project to provide open access for archived articles in conjunction with the Foundation’s Australian Continence Exchange website.

Bridge magazine

Bridge is the quarterly consumer magazine of the Continence Foundation, providing topical and educational articles that promote key messages to its target audiences.

The 12-page magazine features articles that cover a range of issues, some of which are contributed by consumers, medical clinicians and allied health professionals. Contributors in the four issues produced this year included a primary school teacher discussing the success of the Toilet Tactics Kit, a community service manager outlining multicultural services, a psychology professor discussing the stigma associated with bladders and bowels, and several specialist health workers providing an insight into the breadth of their roles.

The wide range of contributors and subject matter ensures interest is maintained across a diverse readership. This objective, combined with the magazine’s new look, has resulted in continued positive feedback from consumers, health professionals and allied health organisations.

Bridge is distributed in both hard copy and electronic format.
Support

Community Support

Kidsflix

Kidsflix (Victoria) is a free movie day for children with a disability or special needs and their families/carers, and is a key fundraising activity of the Continence Foundation. Kidsflix is managed by Arthritis South Australia and proceeds from the initiative are used to support paediatric incontinence research, education and promotion.

This year, three Kidsflix events were held in Richmond, Chadstone and Werribee in Victoria, attended by more than 1237 children and carers. The Marion & E.H. Flack Foundation again supported the initiative, with a $8,500 donation.

Industry Support

Industry Advisor to the Board

The appointment of an Industry Advisor to the Board has meant ongoing liaison at Board level with a representative from the continence products industry sector. This allows the Board of Directors and management to benefit from informed corporate opinion nationally.

Lesley Barton of Bunzl continued in this role in 2012–13. Her broad industry experience and her background as a continence nurse advisor has proved valuable to the Foundation.

Kimberly-Clark

Kimberly-Clark Australia for the ninth consecutive year confirmed their on-going support for the activities of the Continence Foundation through a further $10,000 grant from their Community Care Sector Program.

Paul Hartmann

Paul Hartmann hosted a reception for Continence Foundation members who attended the annual general meeting in Brisbane during the 2012 conference.
Corporate Sponsorship
The Foundation expresses its sincere appreciation to all our corporate partners for their support provided as exhibitors at the 21st National Conference on Incontinence in Brisbane, October 2012, as a joint meeting with IUGA and UGSA.
Our very special thanks to the many companies that sponsored and supported our Every Body’s Business and paediatric forums throughout this year.
Financial Statements
2012–13
# Statement of Profit and Loss and Other Comprehensive Income

For the year ended 30 June 2013

<table>
<thead>
<tr>
<th>Note</th>
<th>2013</th>
<th>2012</th>
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<tbody>
<tr>
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<td>$</td>
<td>$</td>
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<tr>
<td><strong>REVENUE</strong></td>
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<td></td>
</tr>
<tr>
<td>Conference and Seminars</td>
<td>131,685</td>
<td>693,320</td>
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<tr>
<td>Investment Income</td>
<td>248,460</td>
<td>274,402</td>
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<td>Membership Fees</td>
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<td>Programs</td>
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<td>3,204,272</td>
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<td>Peak Body Status Funding</td>
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<td>Other</td>
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<td>268,711</td>
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<td>Profit on sale of Asset</td>
<td>–</td>
<td>4,110</td>
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<tr>
<td><strong>Total Operating Revenue</strong></td>
<td>4,543,876</td>
<td>4,699,898</td>
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<tr>
<td>Kidsflix - Fundraising</td>
<td>193,368</td>
<td>202,978</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>4,737,244</td>
<td>4,902,876</td>
</tr>
<tr>
<td><strong>EXPENDITURE</strong></td>
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<tr>
<td>Conference and Seminars</td>
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<td>475,518</td>
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<tr>
<td>Depreciation</td>
<td>100,248</td>
<td>100,062</td>
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<tr>
<td>Programs</td>
<td>3,494,971</td>
<td>3,204,272</td>
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<tr>
<td>Salaries and Oncost</td>
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<td>114,755</td>
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<td>Other</td>
<td>142,396</td>
<td>215,505</td>
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<tr>
<td><strong>Total Operating Expenditure</strong></td>
<td>3,888,861</td>
<td>4,110,112</td>
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<tr>
<td>Kidsflix - Expenses</td>
<td>169,935</td>
<td>179,460</td>
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<tr>
<td><strong>Total Expenditure</strong></td>
<td>4,058,796</td>
<td>4,289,572</td>
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<tr>
<td>Surplus before income tax</td>
<td>678,448</td>
<td>613,304</td>
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<tr>
<td>Income tax expense</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Surplus after income tax</td>
<td>678,448</td>
<td>613,304</td>
</tr>
<tr>
<td><strong>OTHER COMPREHENSIVE INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other comprehensive income for the period, net of income tax</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total comprehensive income for the period</strong></td>
<td>678,448</td>
<td>613,304</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
Statement of Financial Position
As at 30 June 2013

<table>
<thead>
<tr>
<th>Note</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

**ASSETS**

**Current Assets**
- Cash and Cash Equivalents: $6,034,514 (2013) vs $5,080,003 (2012)
- Receivables: $100,836 (2013) vs $177,284 (2012)

**Total Current Assets**: $6,411,836 (2013) vs $5,386,659 (2012)

**Non Current Assets**


**Total Assets**: $6,457,459 (2013) vs $5,555,257 (2012)

**LIABILITIES**

**Current Liabilities**

**Total Current Liabilities**: $1,831,594 (2013) vs $1,605,873 (2012)

**Non Current Liabilities**
- Employee Provisions: $175,870 (2013) vs $177,837 (2012)

**Total Non Current Liabilities**: $175,870 (2013) vs $177,837 (2012)

**Total Liabilities**: $2,007,464 (2013) vs $1,783,710 (2012)


**EQUITY**


The accompanying notes form part of these financial statements.
### Statement of Changes in Equity

For the year ended 30 June 2013

<table>
<thead>
<tr>
<th></th>
<th>Retained Earnings $</th>
<th>Total Equity $</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance at 1 July 2011</strong></td>
<td>3,158,243</td>
<td>3,158,243</td>
</tr>
<tr>
<td>Total comprehensive income for the period</td>
<td>613,304</td>
<td>613,304</td>
</tr>
<tr>
<td><strong>Balance at 30 June 2012</strong></td>
<td>3,771,547</td>
<td>3,771,547</td>
</tr>
<tr>
<td>Total comprehensive income for the period</td>
<td>678,448</td>
<td>678,448</td>
</tr>
<tr>
<td><strong>Balance as at 30 June 2013</strong></td>
<td>4,449,995</td>
<td>4,449,995</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
## Statement of Cash Flows

For the year ended 30 June 2013

<table>
<thead>
<tr>
<th>Note</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>CASH FLOW FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash receipts from operations</td>
<td>4,873,559</td>
<td>5,320,074</td>
</tr>
<tr>
<td>Interest</td>
<td>248,460</td>
<td>274,402</td>
</tr>
<tr>
<td>Payment to consultants, suppliers and employees</td>
<td>(4,108,739)</td>
<td>(3,690,995)</td>
</tr>
<tr>
<td><strong>Net Cash inflow from operating activities</strong></td>
<td>1,013,280</td>
<td>1,903,481</td>
</tr>
<tr>
<td><strong>CASH FLOW FROM INVESTING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Purchase of Property, Plant and Equipment</td>
<td>–</td>
<td>(58,274)</td>
</tr>
<tr>
<td>Proceeds from sale of Property, Plant &amp; Equipment</td>
<td>–</td>
<td>21,450</td>
</tr>
<tr>
<td><strong>Net Cash inflow (outflow) from investing activities</strong></td>
<td>–</td>
<td>(36,824)</td>
</tr>
<tr>
<td><strong>CASH FLOW FROM FINANCING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Increase (Decrease) in financing activities</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Net Increase (Decrease) in Cash Held</strong></td>
<td>1,013,280</td>
<td>1,866,657</td>
</tr>
<tr>
<td>Cash and cash equivalents at the beginning of the financial year</td>
<td>5,207,349</td>
<td>3,340,692</td>
</tr>
<tr>
<td><strong>Cash and cash equivalents at the end of the financial year</strong></td>
<td>6,220,629</td>
<td>5,207,349</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
Notes to the Financial Statements
For the year ended 30 June 2013

1. Corporate Information
The financial statements cover Continence Foundation of Australia Ltd as an individual entity, incorporated and domiciled in Australia. It is a company limited by guarantee.
The financial statements were authorised for issue on 19 September, 2013 by the directors of the company.

2. Summary of Significant Accounting Policies
(a) Basis of Preparation
The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) and the Corporations Act 2001. The company is a not for profit entity for financial reporting purposes under Australian Accounting Standards. Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise. The financial statements except for the cash flow information have been prepared on an accrual basis and are based on historical costs modified where applicable by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

(b) Significant accounting judgements, estimates and assumptions
Accounting policies are selected and applied in a manner which ensures that the resultant financial information satisfies the concepts of relevance and reliability, thereby ensuring the substance of the underlying transaction and other events is reported. The preparation of financial statements requires to make judgements, estimates and assumptions that affect the application of policies and reported amount of assets, liabilities, income and expenses. The estimate and associated assumptions are based on historical experience and other various factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements. Actual results may differ from these statements.
The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

Significant accounting judgements
The company has entered into leases of premises and office equipment as disclosed in Note 13(d). Management has determined that all of the risks and rewards of ownership of these premises and equipment remain with the lessor and has therefore classified the leases as operating leases.

Significant accounting estimates and assumptions
The key estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of certain assets and liabilities within the next annual reporting period are:

Provisions for employee benefits
Provisions for employee benefits payable after 12 months from the reporting date are based on future wage and salary levels, experience of employee departures and periods of service, as discussed in Note 2(j). The amount of these provisions would change should any of these factors change in the next 12 months.

(c) Revenue recognition
Revenue is recognised when the company is legally entitled to the income and the amount can be quantified with reasonable accuracy. Revenues are recognised net of the amounts of goods and services tax (GST) payable to the Australian taxation Office.

Revenue from fundraising
Donations
Donations and fundraising are recognised when received, with the exception as disclosed in Note 3 (b)

Membership Subscription
Subscription revenue is recognised when received except where receipt relates to future period as disclosed in Note 10.
Notes to the Financial Statements
For the year ended 30 June 2013

Program Revenue
Program Revenue which represents project grants is recognised only when costs relating to goods and services specified under the conditions of the funding contract are incurred. Unutilised amount is carried forward as deferred income as stated in Note 2(i).

Investment Income
Investment income comprises interest. Interest income is recognised as it accrues, taking into account the effective yield on the financial asset.

Asset sales
The gain or loss on disposal of all non-current assets is determined as the difference between the carrying amount of the asset at the time of the disposal and the net proceeds on disposal.

(d) Expenditure
All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to a particular category they have been allocated to activities on a basis consistent with use of the resources. Premises overheads have been allocated on a floor area basis and other overheads have been allocated on the basis of the head count.
Fundraising costs are those incurred in seeking voluntary contributions by donation and do not include costs of disseminating information relating to the activities carried on by the company. Fundraising activities are disclosed in Note 3(b).

(e) Cash and cash equivalents
Cash and cash equivalents in the balance sheet comprise cash at bank and in hand and short-term deposits with an maturity of less than one year. For the purposes of the cash flow statement, cash and cash equivalents consist of cash and cash equivalents as defined above, net of any outstanding bank overdrafts.

(f) Trade and other receivables
Trade receivables are recognised and carried at original invoice amount. Normal terms of settlement vary from seven to 30 days. The notional amount of the receivable is deemed to reflect fair value.
An allowance for doubtful debts is made when there is objective evidence that the company will not be able to collect the debts. Bad debts are written off when identified.

(g) Property, plant and equipment
Basis of measurement of carrying amount
Plant and equipment is stated at cost less accumulated depreciation and any accumulated impairment losses.
Any property, plant and equipment donated to the company are recognised at fair value at the date the company obtains control of the assets.

Depreciation
Items of property, plant and equipment (other than land) are depreciated over their useful lives to the company commencing from the time the asset is held ready for use. Depreciation is calculated on a straight line basis over the expected useful economic lives of the assets as follows:

<table>
<thead>
<tr>
<th></th>
<th>2013 %pa</th>
<th>2012 %pa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project and office equipment</td>
<td>20.0</td>
<td>20.0</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>33.3</td>
<td>33.3</td>
</tr>
<tr>
<td>Motor vehicles</td>
<td>20.0</td>
<td>20.0</td>
</tr>
<tr>
<td>Leasehold Improvements</td>
<td>33.3</td>
<td>33.3</td>
</tr>
</tbody>
</table>
Notes to the Financial Statements
For the year ended 30 June 2013

Impairment
The carrying values of plant and equipment are reviewed for impairment at each reporting date, with recoverable amount being estimated when events or changes in circumstances indicate that the carrying value may be impaired.

The recoverable amount of plant and equipment is the higher of fair value less costs to sell and value in use. Depreciated replacement cost is used to determine value in use. Depreciated replacement cost is the current replacement cost of an item of plant and equipment less, where applicable, accumulated depreciation to date, calculated on the basis of such cost.

Impairment exists when the carrying value of an asset exceeds its estimated recoverable amount. The asset is then written down to its recoverable amount.

For plant and equipment, impairment losses are recognised in the income statement.

De-recognition and disposal
An item of property, plant and equipment is derecognised upon disposal; when the item is no longer used in the operations of the company; or when it has no sale value. Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss in the year the asset is derecognised.

Any part of the asset revaluation reserve attributable to the asset disposed of or derecognised is transferred to general funds at the date of disposal.

(h) Trade creditors and other payables
Trade payables and other payables represent liabilities for goods and services provided to the company prior to the end of the financial year that are unpaid. These amounts are usually settled in 30 days. The notional amount of the creditors and payables is deemed to reflect fair value.

(i) Deferred income
The liability for deferred income is the unutilised amounts of grants received on the condition that specified services are delivered or conditions are fulfilled. The services are usually provided or the conditions usually fulfilled within 12 months of receipt of the grant. Where the amount received is in respect of services to be provided over a period that exceeds 12 months after the reporting date or the conditions will only be satisfied more than 12 months after the reporting date, the liability is discounted.

(j) Employee benefits
Employee benefits comprise wages and salaries, annual and long service leave, and contributions to superannuation plans.

Liabilities for wages and salaries expected to be settled within 12 months of balance date are recognised in other payables in respect of employees’ services up to the reporting date. Liabilities for annual leave in respect of employees’ services up to the reporting date which are expected to be settled within 12 months of balance date are recognised in the provision for annual leave. Both liabilities are measured at the amounts expected to be paid when the liabilities are settled.

The liability for long service leave is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date. Consideration is given to anticipated future wage and salary levels, experience of employee departures, and periods of service. Expected future payments are discounted using market yield at the reporting date on national government bonds with terms to maturity and currencies that match, as closely as possible, the estimated future cash outflows.

The company pays superannuation to certain superannuation plans on behalf of its employees. Contributions are recognised in the income statement when they are due.

(k) Leased assets and liabilities
Operating leases
Operating lease payments are recognised as an expense in the income statement on a straight-line basis over the lease term.

(l) Taxation
Income Tax
The company is a charitable institution for the purpose of Australian taxation legislation and is therefore exempt from income tax. This exemption has been confirmed by the Australian Taxation Office. The company holds deductible gift recipient status.
Notes to the Financial Statements
For the year ended 30 June 2013

Goods and services tax (GST)
Revenues, expenses and assets are recognised net of the amount of GST except where the amount of GST incurred is not recoverable from the Australia Taxation Office, in which case it is recognised as part of the cost of acquisition of an asset or as part of an item of expense.

Receivables and payables are recognised inclusive of GST
The net amount of GST recoverable from or payable to the Australian Taxation Office is included as part of receivables or payables. Cash flows are included in the statement of cash flows on a gross basis. The GST component of cash flows arising from investing and financing activities which is recoverable from or payable to the Australian Taxation Office is classified as operating cash flows.

(m) Funding Agreements
The Continence Foundation of Australia acknowledges that a significant proportion of activities undertaken are supported through funding from the Department of Health and Ageing. At the date of this report, the Board of Directors has no reason to believe the Department will not continue to support future activities.

3. Operating Profit for the Year
(a) The operating profit for the year is $678,448. The net surplus comes from the Foundation’s normal administrative operations, Kidsflix Fundraising activities as per Note 3 (b) and the Annual National Conference on incontinence.
(b) Under an agreement entered into between the CFA and Arthritis South Australia (ASA), ASA undertake fundraising for the CFA via telemarketing. The fundraising supports Kidsflix activities in Victoria involving sponsoring theatre events for children with a disability. The fundraising activities under the agreement are subject to statutory audit by ASA’s auditors, PKF. An audit report on the telemarketing fundraising activities conducted for the CFA covering the period 1 July 2012 to 30 June 2013 has been provided. The audit provides an opinion as to whether the reporting requirements for Kidsflix are consistent with the agreement entered into between the CFA and ASA to raise funds for the CFA. Revenue and expenditure for Kidsflix are recognised when received and paid as stated in Note 2(c). Fundraising activities this year has resulted in a surplus of $23,433 for the twelve months to 30 June 2013.
(c) As stated in Note 2(a), expenditure is accounted for on an accrual basis.

4. Cash and Cash Equivalents

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash on hand</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Cash at Bank</td>
<td>488,845</td>
<td>82,753</td>
</tr>
<tr>
<td>Short Term Deposits with the Bank</td>
<td>5,545,469</td>
<td>4,997,050</td>
</tr>
<tr>
<td>Kidsflix – SA</td>
<td>186,115</td>
<td>127,346</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>6,220,629</strong></td>
<td><strong>5,207,349</strong></td>
</tr>
</tbody>
</table>

5. Receivables

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Receivables</td>
<td>8,800</td>
<td>65,000</td>
</tr>
<tr>
<td>Sundry Debtors</td>
<td>92,036</td>
<td>112,284</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100,836</strong></td>
<td><strong>177,284</strong></td>
</tr>
</tbody>
</table>

6. Property, Plant and Equipment

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plant and Equipment – At cost</td>
<td>314,652</td>
<td>314,652</td>
</tr>
<tr>
<td>Accumulated Depreciation</td>
<td>(306,047)</td>
<td>(241,564)</td>
</tr>
<tr>
<td>Motor Vehicle – At cost</td>
<td>36,442</td>
<td>36,442</td>
</tr>
<tr>
<td>Accumulated Depreciation</td>
<td>(16,166)</td>
<td>(4,031)</td>
</tr>
<tr>
<td>Leasehold Improvements – At cost</td>
<td>62,554</td>
<td>62,554</td>
</tr>
<tr>
<td>Accumulated Depreciation</td>
<td>(54,725)</td>
<td>(31,095)</td>
</tr>
<tr>
<td><strong>Total Property, Plant and Equipment</strong></td>
<td><strong>36,710</strong></td>
<td><strong>136,958</strong></td>
</tr>
</tbody>
</table>
7. Accounts Payable Unsecured Liabilities

<table>
<thead>
<tr>
<th></th>
<th>2013 ($)</th>
<th>2012 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Creditors</td>
<td>358,963</td>
<td>512,484</td>
</tr>
<tr>
<td>Accrued Liabilities</td>
<td>34,360</td>
<td>31,592</td>
</tr>
<tr>
<td>Liability for Taxes Payable</td>
<td>25,172</td>
<td>23,032</td>
</tr>
<tr>
<td></td>
<td>418,495</td>
<td>567,108</td>
</tr>
</tbody>
</table>

8. Employee Provisions

Current:
- Provision for Employee Annual Leave | 120,501 | 109,602 |
- Provision for Employee Long Service Leave | 18,315 | 6,892 |
- Provision for Redundancy | 219,698 | 210,810 |

Non Current:
- Provision for Employee Long Service Leave Entitlements | 175,870 | 177,837 |

<table>
<thead>
<tr>
<th></th>
<th>2013 ($)</th>
<th>2012 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>358,514</td>
<td>327,304</td>
</tr>
<tr>
<td></td>
<td>534,384</td>
<td>505,141</td>
</tr>
</tbody>
</table>

9. Net Cash Flow from Operating Activities

<table>
<thead>
<tr>
<th></th>
<th>2013 ($)</th>
<th>2012 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Surplus/(Loss)</td>
<td>678,448</td>
<td>613,304</td>
</tr>
<tr>
<td>Add back Depreciation</td>
<td>100,248</td>
<td>100,062</td>
</tr>
<tr>
<td>Profit on Disposal of Asset</td>
<td>–</td>
<td>(4,110)</td>
</tr>
<tr>
<td>(Increase) Decrease in Prepayments</td>
<td>(88,345)</td>
<td>43,808</td>
</tr>
<tr>
<td>(Increase) Decrease in Receivables &amp; Investments</td>
<td>99,175</td>
<td>590,965</td>
</tr>
<tr>
<td>Increase (Decrease) in Accounts Payable</td>
<td>(113,817)</td>
<td>232,120</td>
</tr>
<tr>
<td>Increase (Decrease) in Provisions</td>
<td>29,244</td>
<td>52,573</td>
</tr>
<tr>
<td>Increase (Decrease) in Revenue Received in Advance</td>
<td>308,327</td>
<td>274,758</td>
</tr>
<tr>
<td>Net Cash from Operating Activities</td>
<td>1,013,280</td>
<td>1,903,480</td>
</tr>
</tbody>
</table>

10. Members

The company is limited by guarantee. If the company is wound up, the Memorandum of Association states that each member is required to contribute a maximum of $2 towards meeting any outstanding obligations of the company. Annual subscriptions are from July to June in any one year and only recognised when received, however, subscriptions paid for future periods are treated as income in advance.

11. Segmental Information

The activities of the company are generally to assist people with incontinence, their families, carers and health professionals, the promotion of self-help groups, public awareness and research on all aspects of incontinence, and the development of accessible continence services throughout Australia.
12. Related Party Disclosures
The names of Directors who held office during the financial year were:
Assoc Prof Michael Murray  Mr Hugh Carter
Ms Therese Tierney  Dr Janet Chase
Mr Darryl Kelly  Dr Ian Tucker
Ms Glenice Wilson

Income paid or payable to all Directors of the company from the company

2013 ($)  2012 ($)

13. Financial Instruments

(a) Significant Accounting Policies
Details of the significant accounting policies and methods adopted, including the criteria for recognition, the basis of measurement and the basis on which revenues and expenses are recognised in respect of each class of financial asset and financial liability are disclosed in Note 2 to the financial statements.

(b) Interest Rate Risk

<table>
<thead>
<tr>
<th></th>
<th>Average Interest Rate %</th>
<th>Interest Bearing Fixed $</th>
<th>Interest Bearing Floating $</th>
<th>Non Interest Bearing $</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Financial Assets</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>5.48</td>
<td>5,545,469</td>
<td>435,221</td>
<td>239,739</td>
<td>6,220,429</td>
</tr>
<tr>
<td>Receivable</td>
<td></td>
<td></td>
<td></td>
<td>100,836</td>
<td>100,836</td>
</tr>
<tr>
<td>Prepayments</td>
<td></td>
<td></td>
<td></td>
<td>90,371</td>
<td>90,371</td>
</tr>
<tr>
<td>2. Financial Liabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td></td>
<td></td>
<td></td>
<td>418,495</td>
<td>418,495</td>
</tr>
<tr>
<td>Fund Held - Conference</td>
<td></td>
<td></td>
<td></td>
<td>258,723</td>
<td>258,723</td>
</tr>
<tr>
<td>Income Received in Advance</td>
<td></td>
<td></td>
<td></td>
<td>744,982</td>
<td>744,982</td>
</tr>
</tbody>
</table>

(c) Credit Risk
Credit Risk refers to the risk that a counterpart will default on its contractual obligations, resulting in financial loss to the entity. The carrying amount of the financial assets recorded in the financial statements net of any provisions for losses, represents the entity’s maximum exposure to credit risk without taking account of the value of any collateral or other security obtained.

(d) Operating Lease – Contingent Liabilities
The risks and rewards of ownership to the following remain with the Lessor as disclosed in Note 2 of the financial statements. However, management are aware there are future contractual financial obligations for lease payments during the period of the lease agreement.

Non-cancellable operating lease commitments not capitalised in the financial statements

<table>
<thead>
<tr>
<th>Payable – Minimum Lease Payments</th>
<th>2013 ($)</th>
<th>2012 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not later than 1 year</td>
<td>96,797</td>
<td>93,585</td>
</tr>
<tr>
<td>Later than 1 year but not later than 5 years</td>
<td>11,411</td>
<td>30,973</td>
</tr>
</tbody>
</table>
Notes to the Financial Statements
For the year ended 30 June 2013

(e) Net Fair Values
The carrying amount of financial assets and financial liabilities recorded in the financial statements represents their respective net fair values, determined in accordance with the accounting policies disclosed in Note 2 to the financial statements. The aggregate employee entitlement liability recognised and included in the financial statements is as follows:

<table>
<thead>
<tr>
<th></th>
<th>2013 ($)</th>
<th>2012 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provision for Employee Entitlements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current</td>
<td>358,514</td>
<td>327,304</td>
</tr>
<tr>
<td>Non Current</td>
<td>175,870</td>
<td>177,837</td>
</tr>
<tr>
<td>Total</td>
<td>534,384</td>
<td>505,141</td>
</tr>
</tbody>
</table>

14. Contingent Liability
During the year, the CFA successfully defended an industrial claim by a former employee in the Magistrates’ Court. Costs associated with defending the claim were included in the accounts. However, subsequent to the end of the financial year the CFA have been advised that the Magistrate’s decision is to be appealed. The CFA is confident that the claim will be successfully defended.
INDEPENDENT AUDIT REPORT

To the members of Continence Foundation of Australia Ltd

Scope
The financial report and director’s responsibility

The financial report comprises the balance sheet, income statement, statement of recognised income and expenses, and statement of cash flows, accompanying notes to the financial statements, and the directors declaration for Continence Foundation of Australia (the company) for the year ended 30 June 2013.

The directors of the company are responsible for the preparation and presentation of the financial report that gives a true and fair view of the financial position and performance of the company and that complies with Accounting Standards in Australia, in accordance with the Corporations Act 2001. This includes responsibility for the maintenance of adequate accounting records and internal controls that are designed to prevent and detect fraud and error, and for the accounting policies and accounting estimates inherent in the financial report.

Audit approach
I conducted an independent audit of the financial report in order to express an opinion on it to the members of the company. My audit was conducted in accordance with Australian Auditing Standards in order to provide reasonable assurance as to whether the financial report is free of material misstatement. The nature of the audit is influenced by factors such as the use of professional judgment, selective testing, the inherent limitations of internal control, and the availability of persuasive rather than conclusive evidence. Therefore, an audit cannot guarantee that all material misstatements have been detected.

I performed procedures to assess whether in all material respects the financial report presents fairly, in accordance with Corporations Act 2001, including compliance with Accounting Standards in Australia and other mandatory financial reporting requirements in Australia, a view which is consistent with my understanding of the company’s financial position, and of its performance as represented by the results of its operations, changes in equity and cash flows.

I formed my audit opinion on the basis of these procedures, which included:

- Examining, on a test basis, information to provide evidence supporting the amounts and disclosures in the financial report

- Assessing the appropriateness of the accounting policies and disclosures used and the reasonableness of significant accounting estimates made by the directors

While I considered the effectiveness of management’s internal controls over financial reporting when determining the nature and extent of my procedures, my audit was not designed to provide assurance on internal controls.

I performed procedures to assess whether the substance of business transactions was accurately disclosed in the financial report.
These and our other procedures did not include consideration or judgment of the appropriateness or reasonableness of the business plans or strategies adopted by the directors and management of the company.

Independence
I am independent of the Company, and have met the independence requirements of Australian professional ethical pronouncements and the Corporations Act 2001. I have given to the directors of the company written auditors’ independence declaration, a copy of which is included in the financial report.

Audit opinion
In my opinion, except for the effect on the financial report of such adjustments, if any, as might have been required had the limitation on our audit procedures referred to in the qualification paragraph not existed; the financial report of Continence Foundation of Australia is in accordance with:

a) The Corporations Act 2001, including
   i) Giving a true and fair view of the financial position of The Continence Foundation of Australia Ltd at 30 June 2013 and its performance for the year ended on that date.
   ii) Complying with Accounting Standards in Australia and the Corporations Regulations 2001

b) Other mandatory financial reporting requirements in Australia.

Emphasis of Matter
Proceeds from appeals are a source of revenue for the company. The company has determined that, other than relying on the auditor of the appeal, it is impracticable to establish control over the collection of proceeds from appeals prior to entry into its records. Accordingly, as the evidence available to us regarding revenue from this source was limited, my audit procedures with respect to proceeds from appeals had to be restricted to the amounts recorded in the financial records. I am therefore unable to express an opinion whether the proceeds of appeals which the company obtained are complete.

The directors have added note 2(b) to explain that fundraising by Arthritis South Australia on behalf of the Continence Foundation of Australia has occurred and an amount of $23,432 surplus at year end has been achieved. We accept this additional disclosure and note that this fundraising activity has been independently audited by a registered company auditor.

Tim P. Mehan CA
Prospect Accountants

Date: 19 September 2013
Balwyn North, Victoria
CONTINENCE FOUNDATION OF AUSTRALIA LTD
A.C.N. 098 393 463

AUDITOR’S INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE
CORPORATIONS ACT 2001

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2013 that there have been:

(i) no contravention of the auditor’s independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
(ii) no contraventions of any applicable code of professional conduct in relation to the audit.

Tim P. Menea CA
Prospect Accountants

Date: 19 September 2013
Balwyn North, Victoria
Directors’ Declaration

The directors of the company declare that:

(a) The financial statements and notes:

   (i) Comply with accounting standards, other mandatory professional reporting requirements and the Corporations Regulations 2001; and

   (ii) Give a true and fair view of the company’s financial position and performance for the financial year ended 30 June 2013 in accordance with the accounting policies described in Note 2 to the financial statements.

(b) In the Directors’ opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made with a resolution of the Board of Directors.

Signed at Melbourne this 19 September 2013

Michael Murray
Director

Therese Tierney
Director
Director’s Report

Your Directors present their report on the accounts of the company for the year ended 30 June 2013.

1. The Directors in office at any time during or since the end of the year are:
   Assoc Prof Michael Murray
   Ms Therese Tierney
   Dr Ian Tucker
   Mr Hugh Carter
   Mr Darryl Kelly
   Ms Glenice Wilson
   Dr Janet Chase
   Directors held office since the start of the financial year to date of this report unless otherwise stated.

2. The principal activity of the Foundation is generally to assist people with incontinence, their families, carers and health professionals in understanding and managing incontinence; the development of accessible continence services throughout Australia; and the promotion of self-help groups, public awareness and research on all aspects of incontinence.

   There were no other significant changes in the nature of the company’s principal activities during the financial year.

3. The net result of operations was a profit $678,448.

4. No significant changes to the company’s state of affairs occurred during the financial year.

5. It is not recommended that a dividend be declared, and no dividend has been declared or paid since the end of the previous financial year.

6. The company’s operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

7. No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the economic entity, the results of those operations, or the state of affairs of the economic entity in subsequent financial years.

8. Likely developments in the operations of the company and the expected results of those operations have not been included in this report as the directors believe, on reasonable grounds, that the inclusion of such information would be likely to result in unreasonable prejudice to the company.

9. Particulars of Directors at the date of this report:

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualifications</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Murray</td>
<td>MBBS, MPH, FRACP</td>
<td>President, Additional Director</td>
</tr>
<tr>
<td>Ian Tucker</td>
<td>MBBS, FRCOG, FRANZCOG, CU</td>
<td>Vice-President, Additional Director</td>
</tr>
<tr>
<td>Therese Tierney</td>
<td>RN, CRRN (USA). Grad Dip Bus Mgt</td>
<td>Treasurer, Additional Director</td>
</tr>
<tr>
<td>Hugh Carter</td>
<td></td>
<td>Consumer Representative, Additional Director</td>
</tr>
<tr>
<td>Darryl Kelly</td>
<td>BScN. Post Grad Dip Nursing. MRCNA</td>
<td>Elected Ordinary Director</td>
</tr>
<tr>
<td>Glenice Wilson</td>
<td>RN BSc., MSc., Grad.Dip Continence.,</td>
<td>Elected Ordinary Director</td>
</tr>
<tr>
<td></td>
<td>Grad Cert Mens’ Health MRCNA, Churchill Fellow 1992</td>
<td></td>
</tr>
<tr>
<td>Janet Chase</td>
<td>PostGrad Cert.(Continence and Pelv. Floor Rehab.), Cert. Management (Health), Doc Physio</td>
<td>Elected Ordinary Director</td>
</tr>
</tbody>
</table>
## 10. Information on Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Eligible</th>
<th>Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assoc Prof Michael Murray</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>Ms Therese Tierney</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>Dr Ian Tucker</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>Mr Hugh Carter</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>Mr Darryl Kelly</td>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>Ms Glenice Wilson</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>Dr Janet Chase</td>
<td>9</td>
<td>8</td>
</tr>
</tbody>
</table>

Total number of Board Meetings: 2012–13 = 9

## 11. The company has not, during or since the end of the financial year, in respect of any person who is or has been an officer or auditor of the company or related body corporate:

- Indemnified or made any relevant agreement for indemnifying against a liability incurred as an officer, including costs and expenses in successfully defending legal proceedings, or
- Paid or agreed to pay a premium in respect of a contract insuring against a liability incurred as an officer for the costs or expense of defending legal proceedings.

## 12. No Directors have received or become entitled to receive, during or since the end of the financial year, a benefit because of a contract made by the company, or a related body corporate with a Director, a firm of which the Director is a member or an entity in which a Director has a substantial financial interest.

This statement excludes a benefit included in the aggregate amount of emoluments received or due and receivable by Directors shown in the company’s accounts, or the fixed salary of a full-time employee of the company or related body corporate.

Signed in accordance with a resolution by the Directors.

Michael Murray
Director
National Office staff 2012–13

Barry Cahill
Chief Executive Officer

Rowan Cockerell
Deputy CEO

Mary Trezise
Executive Assistant to the CEO

Alison McClelland
Marketing & Communications Manager

Tina Addison
Administration Officer

Louise McGregor
Online Communications Officer (from 14 January, 2013)

Frances Correa
Finance Manager

Erin Murphy
Education Manager

Priya Davidson
Quality and Operations

Maria Sardea
Reception & membership (from June 14, 2013)

Steve Marburg
Helpline Coordinator

Samantha Scoble
Health Promotion Officer

Maria Whitmore
Special Projects Media & Publications (from 6 May 2013)

Nives Zerafa
Programs and Partnerships Co-ordinator

Left during the year
Fiona Downie
Online Communications Officer (until September 14, 2012)

Elaine Liebetrau
Education Officer (until December 21, 2012)

Blair Neale
Project Support Officer (from February 11 until September 13, 2013)

Angela Tufvesson
Special Projects Media & Publications (until 22 Feb 2013)

Kathryn Wright
Communications and Marketing Assistant (until May 9, 2013)

NATIONAL CONTINENCE HELPLINE STAFF
The Helpline is staffed by dedicated and experienced Continence Nurse Advisors from 8 am to 8 pm, Mondays to Fridays. Areas of special interest among the team include women’s health, prostate and men’s health, enuresis and neurological-related incontinence. The nurses also work closely with CFA, advising on health promotion, representing the Helpline at conferences or expos, or reviewing articles for various consumer or health professional publications.